

## AA TO BS IN STRATEGIC COMMUNICATION

Campus		Northwest Arkansas Community College Courses	Comparable A-State Course	Hours	
Northwest Arkansas Community College	English Composition	ENG 1013 Composition I	ENG 1003 Composition I	3	
		ENG 1023 Composition II	ENG 1013 Composition II	3	
		COMM 1303 Public Speaking	COMS 1203 Oral Communication	3	
	Math	MATH 1204 College Algebra	MATH 1023 College Algebra	3	
		MATH 1313 Quantitative Literacy	MATH 1043 Quantitative Reasoning		
	Life Science	BIOL 1544 Principles of Biology I	BIOL 1003/1001 Biological Science/Lab	4	
		MBIO 2014 General Microbiology	BIOL 2103/2101 Microbiology for Nursing/Lab		
		BOTY 2534 Environmental Biology	BIOL 1063/1001 People & Environment/Lab		
	Physical Science	PHYS 2014 College Physics I	PHYS 2054 General Physics I	4	
		CHEM 1024 Basic Chemistry	CHEM 1013/1011 General Chemistry I/Lab		
		CHEM 1054 Chemistry in the Modern World	CHEM 1013/1011 General Chemistry I/Lab		
		CHEM 1104 College Chemistry I	CHEM 1013/1011 General Chemistry I/Lab		
		CHEM 1074 Fundamentals of Chemistry	CHEM 1043/1041 Fundamental Concepts of Chemistry/Lab		
	US History/ Government	GEOL 1134 Environmental Geology	GEOL 1003/1001 Environmental Geology/Lab	3	
		HIST 2003 History of American People-1877	HIST 2763 The US to 1876		
	World Civilization	HIST 2013 History of American People 1877 to Present	HIST 2773 The US since 1876	3	
		PLSC 2003 American National Government	POSC 2103 Intro to US Government		
	Soc. Science	HIST 1033 World Civ since 1500	HIST 1013 World Civ to 1660	3	
		HIST 1043 World Civ from 1500	HIST 1023 World Civ Since 1660		
		SOCI 2013 General Sociology	SOC 2213 Intro to Sociology	3	
		PSY 2013 Introduction to Psychology	PSY 2013 Introduction to Psychology		
		HIST 2003 History of American People-1877	HIST 2763 The US to 1876		
	HIST 2013 History of American People 1877 to Present	HIST 2773 The US since 1876			
	PLSC 2003 American National Government	POSC 2103 Intro to US Government			
	Literature/ Fine Arts	ANTH 1023 Intro to Cultural Anthropology	ANTH 2233 Introduction to Cultural Anthropology	3	
		ENGL 2213 Survey of World Literature I	ENG 2003 World Lit to 1660		
	Electives	ENGL 2223 Survey of World Literature II	ENG 2013 World Lit since 1660	22	
		THTR 1003 Introduction to Theatre	THEA 2503 Fine Arts Theatre		
		MUSI 1003 Music Appreciation	MUS 2503 Fine Arts Music		
		ARHS 1003 Art Appreciation	ART 2503 Fine Arts Visual		
ENGL 2213 Survey of World Literature I		ENG 2003 World Lit to 1660			
ENGL 2223 Survey of World Literature II		ENG 2013 World Lit since 1660			
MUSI 1003 Music Appreciation		MUS 2503 Fine Arts Music			
ARHS 1003 Art Appreciation	ART 2503 Fine Arts Visual				
A-State	Major Requirements		PHIL 1103 Introduction to Philosophy	18	
			Electives		
			STCM 3133 Interactive Advertising		3
			STCM 4003 Account Planning & Management		3
			STCM 4333 Social Media Measurement		3
			STCM 2143 Strategic Writing I		3
			STCM 3043 Principles of Strategic Communication		3
			STCM 3143 Strategic Writing II		3
			STCM 3553 Strategic Visual Communication		3
			STCM 4073 Strategic Communication Law and Ethics		3
			STCM 4213 Social Media in Strategic Communication		3
			STCM 4753 Strategic Communication Case Studies		3
		STCM 4763 Strategic Communication Campaigns	3		
	STCM 4773 Internship	3			
	Electives in Media and/or Communication	9			
	Electives*	18			

\*Must include 6-15 Upper-Level hours

Last Updated: 7/30/19